



AYLESBURY TOWN COUNCIL

Press Release

FOR IMMEDIATE RELEASE

Date: 25/11/2025

Aylesbury kicks off the festive season with a bang!

Aylesbury Town Council kicked off the festive season in spectacular style on Sunday, 23 November, as over 5,000 residents and visitors flocked to the town centre for its biggest celebration of the year – Christmas on the Cobbles.

Market Square, Kingsbury, The Exchange and Friars Square were transformed into a winter wonderland, offering free family fun throughout the afternoon. From funfair rides and games to live performances on the Chiltern View Stage, the event was packed with festive cheer. Walkabout entertainers delighted crowds, while local businesses hosted free taster activities and workshops, adding to the community spirit.

The highlight of the day was the Illuminated Parade, which set off from the High Street for the first time. Leading the procession was Santa in his sleigh, followed by panto stars, Bucks Radio bear and the Mayor of Aylesbury. Following them was, a stunning new glittering Swan spectacle unveiled by Aylesbury Town Council. The parade also featured dedicated volunteers, local dance schools, and a dazzling array of illuminated displays that lit up Market Square with music, colour, and dance.

As the parade concluded, the crowd gathered for the big Christmas lights switch-on, led by DJ Dan Blaze, Aylesbury Town Mayor Cllr Nidhi Mehta, and special guests. Reflecting on the evening, Cllr Mehta said:

“What a magical evening we had at yesterday’s Christmas on the Cobbles, our town’s official lights switch-on. Aylesbury felt alive — full of colour, music, and that spark you only get when people come together. Families, friends, volunteers and local businesses all gathered for a day that felt joyful from start to finish. This event was a resounding success, perfectly showcasing the wonderful community spirit that makes Aylesbury so special. Thank you to everyone who helped bring it to life. A perfect start to the festive season.”

The festive lights were a showstopper this year, drawing praise from visitors for their creativity and brilliance. Aylesbury Town Council is proud to partner with Lamps and

Tubes Illuminations Limited, a local contractor, to deliver the town's Christmas lighting display.

This partnership isn't just about creating a beautiful display, it's about responsibility. Every bulb is powered by energy-efficient LEDs, and wherever feasible, materials used in the manufacturing process are sourced from recycled components, ensuring sustainability shines as brightly as the lights themselves.

Speaking about the success of the event and the refreshed lighting display, Cllr Lloyd, Leader of the Council added:

"Thank you to all the residents that came and packed the town. I'd like to pay tribute to all of the performers, volunteers and sponsors who made Christmas on the Cobbles such a success. Aylesbury Town Council is rightly proud of its free and accessible events and will continue to find ways to bring people into the town to support not only our local businesses but to also give residents an opportunity to enjoy our town at its best."

Aylesbury Town Council would like to thank event supporters Chiltern View Ice Rink, Friars Square Shopping Centre, Bux & Oxon 4x4 Response Group, Pegasus Gym, Hampden Vets, Hand Talking, Bucks Radio and Michael Anthony Estate Agents for helping make this celebration possible.

Aylesbury Town Council's Carolfest will take place in St Mary's Church, Aylesbury on Sunday 07 December from 6pm. Find out more about the family-friendly event:
https://www.aylesburytowncouncil.gov.uk/council_events/carolfest/

- Ends -

Notes for editors

Photos can be accessed here: <https://we.tl/t-0cwWLZRACH>

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